

## NDRIN Meeting – April 23, 2009 At Bismarck NDACo Building

Present: Mike Steiner, High Plains  
Ann Johnsrud, Chairman  
Pam Kuk, Secretary  
Debbie Kroshus, Member at large  
Jewel Spies, Member at large  
Carrole Schaner, Morton Co.  
Jolene Hoffert, Towner Co.  
Carrie Krause, Wells Co.  
LaRae Iwen, Mountrail Co.  
Ruth, Stevens, Nelson Co.  
Brenda Cook, Mercer Co.  
Vicki Kubat, Cavalier Co.  
Carol Fey, McIntosh Co.  
Jerri Bender, Renville Co.

Absent: Sheila Dalen, Vice Chairman

### **Customer totals:**

Ann opened the meeting and turned it over to Mike, who informed us that the customer list is going up and down, while some are dropping out there are about 10-15 signing up each month. Right now the total stands at 608.

### **Budget:**

We discussed the 2008 budget and reviewed the 2009 a little, although Mike said it was really too early in the year to see how things were going to go for 2009.

### **Marketing CD:**

Mike said it was going to cost about \$1300.00 to update the CD with changes that have been made in the search procedures on line. It was also suggested we put this CD on the web site. Mike said it might change the cost a little, but we thought it was a good idea.

### **E-Commerce (to change our billing procedures for users to credit cards as requested by Cass County Auditor):**

Tyler has told Mike they need \$10,000.00 just to be able to tell us what the total cost of doing this will be. Everyone was quite upset about this, but after discussing it, we realized we didn't have any other options without starting over completely and having it probably cost more money than what this total would be. Debbie moved and Jewel seconded, passed, to have Mike tell them to go ahead but we would like to set a deadline of June 30<sup>th</sup> or even by Convention time, if possible.

### **Equipment upgrades needed in Fargo & Bismarck sites:**

With the large # of back images being downloaded to NDRIN, both sites need added space. We will need to vote on this when Mike gets some #s together because this will require an amendment to the 2009 budget. Mike will do a conference call when he's ready to get a vote on this.

### **Marketing events:**

Ann handed out the 2009 marketing schedule, as attached, and we discussed what should be continued and what should be dropped or cut back on. She also said that the advertising booth we purchased a while ago is too heavy to take to Canada to the Oil Conference and they would like to purchase something lighter for these longer trips. Jewel so moved, Pam seconded, passed. Mike said he can get some options and should have them in 2 weeks, but

for this trip they could call UPS and ship it there so Ann & Vickie don't have to go through customs with it and load and unload it.

**Microfilm:**

Denise proofs film each time, for quality only, before sending it to us – we must still proof our own to make sure everything is there that should be before sending it to the salt mines or wherever.

**Delinquent Accounts:**

Mike gave us a whole list of those who owe NDRIN and who have been shut off the system for non-payment. He thinks we may still get about a third of them to pay, but would like a motion to drop them off the current rolls, though he will still work on trying to get payment. Jewel moved to drop these accounts and to ask Cass Co to please let Mike know right away when someone is delinquent by just 1 month. Debbie seconded, passed.

**Next Meetings scheduled:**

July 30<sup>th</sup> in Bismarck at 10:00 am in the Tom Baker room at the City/County Building  
Oct. 14<sup>th</sup> in Bismarck at 10:00 am “ “ “ “ “

**Meeting adjourned.**

Respectfully submitted by Pam Kuk, Secretary

**2009 NDRIN Marketing agenda:**

- NDSPLS Surveyor Conference-Feb.11-13-----attended by Ann & Sheila
- NDSPLS 49<sup>th</sup> Parallel ad-----decided to continue
- Williston Basin Petrol.Conference-Ap.26-28 in Regina-----Attended by Ann & Vickie
- Oil Patch Hotline ad-----decided to cut to quarterly instead of yearly
- \*\*Will continue monthly instead of cutting to quarterly**
- L.A.N.D. Newsletter-----decided to continue
- ND State Bar Assoc. Conference-----Not attending this year
- ND Bar Assoc. ad-“The Gavel”-----decided to continue
- NDSB Realtor Convention----- Not attending this year
- Realtor Newsletter-----decided to continue
- ND Bankers Assoc. Conference-----Not attending this year
- NDBA Bulletin ad-----decided to drop this
- \*\*Will continue this instead of being dropped**
- Mid America Credit Union Assoc. Conference-June 10-13-----Sheila & Vicki will attend
- CU Dakota Digest ad-----decided to continue
- ICB Independent Comm. Banks Conv.-Aug.16-18-----Ann & Sheila will attend
- ICB Newsletter ad-----decided to continue

**\*\*April 27<sup>th</sup> e-mail vote:** to leave advertising as was instead of cutting back on it as we had decided to do at the meeting. Debbie moved, Jewel seconded, passed.